LOUISIANA STATE POLICE RIVERBOAT COMPARISON BY MARKET FOR THE MONTH OF: AUGUST 2010

PREVIOUS MONTH

SAME MONTH PRIOR YEAR

<u>Licensee</u>	<u>Aug-10</u>	<u>Jul-10</u>	<u>Difference</u>	<u>%</u>	<u>Aug-09</u>	<u>Difference</u>	<u>%</u>
DOOMTOWN DOODED	#0 000 00F	Φο οοο ο44	(4.004.075)	40.00/	#7.704.070	(050.044)	44.407
BOOMTOWN BOSSIER	\$6,868,035	\$8,262,311	(1,394,275)	-16.9%	\$7,721,279	(853,244)	-11.1%
ELDORADO RESORT	\$13,537,683	\$13,963,605	(425,922)	-3.1%	\$12,734,292	803,392	6.3%
HORSESHOE	\$19,334,718	\$22,361,114	(3,026,396)	-13.5%	\$20,748,340	(1,413,622)	-6.8%
DIAMONDJACKS	\$6,540,146	\$8,220,445	(1,680,299)	-20.4%	\$6,298,556	241,590	3.8%
SAM'S TOWN	<u>\$10,691,815</u>	<u>\$11,226,027</u>	(534,212)	-4.8%	<u>\$10,091,922</u>	599,893	5.9%
Total Shreveport/Bossier	\$56,972,398	\$64,033,501	(\$7,061,104)	-11.0%	\$57,594,389	(\$621,992)	-1.1%
GRAND PALAIS	\$10,217,357	\$12,195,973	(1,978,615)	-16.2%	\$11,242,098	(1,024,740)	-9.1%
ISLE - LC	\$1,270,843	\$1,823,851	(553,008)	-30.3%	\$1,807,449	(536,606)	-29.7%
L'AUBERGE DU LAC	\$26,684,028	\$30,541,803	(3,857,775)	-12.6%	\$28,287,213	(1,603,185)	-5.7%
Total Lake Charles	\$38,172,229	\$44,561,626	(\$6,389,398)	-14.3%	\$41,336,760	(\$3,164,531)	-7.7%
AMELIA BELLE	\$4,301,290	\$4,765,797	(464,508)	-9.7%	\$3,948,489	352,801	8.9%
BOOMTOWN N.O.	\$11,441,501	\$12,431,386	(989,885)	-8.0%	\$11,443,834	(2,333)	0.0%
TREASURE CHEST	\$8,690,517	\$9,432,211	(741,694)	-7.9%	<u>\$8,430,685</u>	259,832	3.1%
Total New Orleans	\$24,433,307	\$26,629,394	(\$2,196,086)	-8.2%	\$23,823,008	\$610,300	2.6%
BELLE OF B.R.	\$6,076,026	\$6,713,282	(637,256)	-9.5%	\$6,227,564	(151,538)	-2.4%
HOLLYWOOD B.R.	\$9,048,268	\$10,066,379	(1,018,111)	-10.1%	\$9,978,057	(929,789)	-9.3%
Total Baton Rouge	\$15,124,293	\$16,779,661	(\$1,655,367)	-9.9%	\$16,205,620	(\$1,081,327)	-6.7%
Riverboat Total	\$134,702,227	\$152,004,182	(\$17,301,955)	-11.4%	\$138,959,778	(\$4,257,551)	-3.1%